



DEMOLAY
INTERNATIONAL



2019-2020 Term Plan

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Overarching Theme

- UNITY
 - Unity among all masonic youth groups
 - Overall Working Together



Events

- LeadCon (November)
- Winterfest (January)
- Convention (August)
- Region hosted Events with a Degree Class
- Degree classes in honor of a Masonic Body



Events

- 8/13-8/15 Convention Camp Turk
- 8/28-8/30 SEC Retreat and Training
- Each Region to host an event between convention and 12/31/2020
- 11/13-11/15 LeadCon – MJ, Brian with “Dad” Schneider & “Dad” Alvarado. New: Young ladies welcome!
- 1/29-1/31 WinterFest 2021, 4 Rivers RMC & DSMC, with “Dad” Evarts
- 2/2021 –Grand Royal Matron Class in Western/Upstate
- 3/2021 – Grand Assembly
- 3/2021 Grand Master’s Class in Metro
- 5/2021-> Metro or Lakes Region Degree Class



Events Cont.

- 6/2021 -> DeMolay Congress in Washington State
- 6/2021 -> 4 Rivers Degree Class at St. John's Day
- 7/2021 -> Metro or Lakes Degree Class
- 7/2021 -> Oriskany Weekend
- 8/2021 -> Convention, SMC/DSMC & "Dad" Howard



Empower the Regions

- Empower the Region Master Councilors and the regions to run events
- Localize events
- One event from Convention to 12/31
- One event from 1/1-Convention



Membership Incentive Program

- New Members get to attend an event with their first line signer. New members less than one year.
- Reduced % cost for LeadCon, Winterfest, and Convention
- Goal is: 75 new members!



Membership Incentive Program

LeadCon Membership Drive

- 1 member = 20% off
- 2 members = 50% off
- 3 members = FREE
- any new members initiated at Convention 2020 until LeadCon registration date.
- LeadCon Membership Drive Award (Top First Line Signer)

Winterfest Membership Drive

- Timeline from after LeadCon registration deadline until Winterfest registration deadline.
- 1 member = 20% off, 20% for every incremental new member
- 4 members = FREE
- Winterfest Membership Drive Award (Top First Line Signer)

Convention Membership Drive

- Timeline from after Winterfest registration deadline until Convention registration deadline.
- 1 member = 20% off
- 5 members = FREE
- Convention Membership Drive Award (Top First Line Signer)

Full Year Awards

- Full Year Convention Award (Top First Line Signer)



Ritual Program

- State Preceptor Program to recognize outstanding ritualists
- Ritualist of the Year Award



LCC/RDs

- We will recognize brothers at each state event on their completion
- We will get it done for pride's sake, we show pride in our work.

