**FOR IMMEDIATE RELEASE**

 CONTACT:

 [YOUR NAME]

 [YOUR EMAIL]

 [YOUR PHONE]

 [CHAPTER] Of DeMolay Helps the Community by [PROJECT]

(YOUR CITY, NY) The [CHAPTER] of DeMolay Youth leaders recently served the community by [Describe the project] on [Date]. This project [DESCRIBE THE POSITIVE RESULTS].

[INSERT QUOTE FROM A DeMolay about the service project]

[Insert quote from the beneficiary organization]

DeMolay is an international youth service and leadership organization for young men ages 12-21 with chapters throughout New York State, the United States and the world. [CHAPTER NAME] serves young people in [CITY, TOWN or COUNTY]. [CHAPTER NAME] of DeMolay Youth Leaders does a number of different service projects throughout the course of the year including [EXAMPLES], as well as hosting social events like [EXAMPLES].

DeMolay provides members with educational opportunities including leadership conferences, college scholarships, essay contests, as well as fun social activities including a statewide convention and athletic events and activities.

If you know of a young man who shows leadership potential and would benefit from membership in DeMolay please contact Chapter Advisor [NAME] at [Phone] or [EMAIL].

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