**FOR IMMEDIATE RELEASE**

 CONTACT:

 [YOUR NAME]

 [YOUR EMAIL]

 [YOUR PHONE]

 [NUMBER] Young Men Inducted Into DeMolay Youth Leaders Chapter

(YOUR CITY, NY) [NUMBER] young men were inducted into the [CHAPTER NAME] of DeMolay Youth Leaders on [DATE]. The new youth leaders include [NAME], [NAME], [NAME]. They were recommended for membership because of their commitment to helping others, service to the community and demonstrated leadership and leadership potential. [NAME OF PRESIDING MASTER COUNCILOR] oversaw the induction ceremony which explained the core principles of DeMolay – Love of Family, Reverence, Courtesy, Comradeship, Cleanness and Patriotism.

[INCLUDE QUOTE HERE FROM NEW MEMBERS OR MASTER COUNCILOR Like “I am excited to join DeMolay and looking forward to the fun activities and events.” or “We are excited to welcome these outstanding young men to our chapter”]

DeMolay is an international youth service and leadership organization for young men ages 12-21 with chapters throughout New York State, the United States and the world. [CHAPTER NAME] serves young people in [CITY, TOWN or COUNTY]. [CHAPTER NAME] of DeMolay Youth Leaders does a number of different service projects throughout the course of the year including [EXAMPLES], as well as hosting social events like [EXAMPLES].

DeMolay provides members with educational opportunities including leadership conferences, college scholarships, essay contests, as well as fun social activities including a statewide convention and athletic events and activities.

If you know of a young man who shows leadership potential and would benefit from membership in DeMolay please contact Chapter Advisor [NAME] at [Phone] or [EMAIL].

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