**FOR IMMEDIATE RELEASE**

CONTACT:

[YOUR NAME]

[YOUR EMAIL]

[YOUR PHONE]

[LAST NAME] Honored with the DeMolay Lamp of Knowledge

(YOUR CITY, NY) [FULL NAME] was recently honored with the Lamp of Knowledge from DeMolay International. The Representative DeMolay awarded only after a thorough examination made of one’s character, educational development, and service to the community based on the principles of DeMolay. It was the dream of the Founder of DeMolay, Frank Sherman Land, that every member should be found to be worthy of the title of “Representative DeMolay”   
  
[Full Name] belongs to [CHAPTER NAME] and has served in a number of different roles including [list offices.] He is the son of [ NAME] and currently attends [School] where he is studying [Degree] and involved with [List organizations]

[INCLUDE QUOTE HERE FROM HONOREE]

DeMolay is an international youth service and leadership organization for young men ages 12-21 with chapters throughout New York State, the United States and the world. [CHAPTER NAME] serves young people in [CITY, TOWN or COUNTY]. [CHAPTER NAME] of DeMolay Youth Leaders does a number of different service projects throughout the course of the year including [EXAMPLES], as well as hosting social events like [EXAMPLES].

DeMolay provides members with educational opportunities including leadership conferences, college scholarships, essay contests, as well as fun social activities including a statewide convention and athletic events and activities.

If you know of a young man who shows leadership potential and would benefit from membership in DeMolay please contact Chapter Advisor [NAME] at [Phone] or [EMAIL].  
  
  
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