**FOR IMMEDIATE RELEASE**

 CONTACT:

 [YOUR NAME]

 [YOUR EMAIL]

 [YOUR PHONE]

 [CHAPTER NAME] of DeMolay Leaders Installs New Officers

(YOUR CITY, NY) [CHAPTER NAME] of DeMolay Leaders installed their new officers on [DATE]. Officers installed included [MC NAME] as Master Councilor or leader of the chapter, [SC NAME] as Senior Councilor, or vice president of the chapter, and [JC Name] as Junior Councilor or Second Vice President of the Chapter. Other officers installed included [list names]

[INCLUDE QUOTE HERE FROM NEW MEMBERS OR MASTER COUNCILOR Like “I am excited to join DeMolay and looking forward to the fun activities and events.” or “We are excited to welcome these outstanding young men to our chapter”]

Presiding over the installation was [Name], the [Office of organization.]. Special guests included [Add information]

DeMolay is an international youth service and leadership organization for young men ages 12-21 with chapters throughout New York State, the United States and the world. [CHAPTER NAME] serves young people in [CITY, TOWN or COUNTY]. [CHAPTER NAME] of DeMolay Youth Leaders does a number of different service projects throughout the course of the year including [EXAMPLES], as well as hosting social events like [EXAMPLES].

DeMolay provides members with educational opportunities including leadership conferences, college scholarships, essay contests, as well as fun social activities including a statewide convention and athletic events and activities.

If you know of a young man who shows leadership potential and would benefit from membership in DeMolay please contact Chapter Advisor [NAME] at [Phone] or [EMAIL].

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